



## **FORUM: Challenges of Corporate Finance Cases in PRC from International and Hong Kong Profession Point of View**

### **Organizer :**

**Hong Kong Polytechnic Alumni Association**

- Speakers** : **Prof. Cheung Kin Yu PhD (Tsinghua)**  
**David CHAN (FCCA, HKCPA, ACS, ACIS, FITAA, Associate of HKIRA, CIR (UK), SBP – Certificate in Independent Directors & Corporate Governance, PMgr of HKMA, MBA, BA(Hons) Accountancy)**  
**Patrick Liu (IFA, IPA, CMA (Aust.) , ITAA, MBA, BBA)**  
**UMT HKAA Vice President & Treasurer**
- Venue** : **Room Y409, Hong Kong Polytechnic University**
- Admission** : **Free of Charge**
- Date** : **28 December 2015 (Mon)**
- Registration** : **6:45pm to 7:00pm**
- Seminar** : **7:00pm to 8:45pm**
- Q & A session** : **8:45pm to 9:00pm**



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## Professor Cheung Kin Yu

Professor Cheung graduated from the 2-year full time MBA programme at the London Business School. He received his PhD from Tsinghua University. Professor Cheung taught *Entrepreneurship* and *Doing business in China* for 12 international universities worldwide, including Tsinghua University. His research interests are in the development and commercialisation of new ventures. He is honoured as “Entrepreneur in Residence” by Tsinghua University x-lab.

Professor Cheung has over 35 years of international marketing, global manufacturing and regional retail experience. He had been CEO, Director and General Manager of various reputable multi-national companies. He had also been in charge of a factory of over 5,500 workers. On regional retail, he was experienced in duty free business and individual nation’s business for 13 different Asian Pacific countries. He had also operated a 600-staff department store and a clothing chain with 85 stores. Professor Cheung specializes in new business and product development. Later he set up his own businesses, including education consulting and business advisory. In 2010, Professor Cheung was honoured as a contractual partner with the Slovak Investment and Trade Development Agency (SARIO), Slovak Republic in attracting foreign investors and on support to export activities by Slovakian business entities.

At present, he is Managing Director of his international company and directors of several companies. He is also active in teaching worldwide and is Entrepreneurial Project Supervisor of the course *Entrepreneurial Marketing* at Tsinghua University.



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## Biography of David Chan

After graduation from the City University of Hong Kong, Mr. David Chan worked in local and international CPA firms for nearly five years. He participated in auditing more than ten Hong Kong listing companies, B shares listing companies in the Shenzhen Stock Exchange as well as companies listing in NASDAQ, USA.

Since then, he has worked as the accountant in charge of a real estate listing company in Hong Kong. He then worked as an Administration Manager in China South Region of a Germany Multinational company for two years. He was responsible for the accounting, finance as well as the overall administration. Subsequently, Mr. Chan served as a Manager of an associate company of Hong Kong listed company and Japanese company. Mr. Chan also worked as a Senior Accounting Manager in Hong Kong subsidiary trading company of a Chinese telecommunication Giant.

From year 2003 onwards, Mr. Chan worked as a consultant, mainly responsible for corporate finance, including Mergers and Acquisitions, IPO financing and management consulting. He specialized in project finance of Hong Kong, China and European companies. He has participated in several projects in Europe of acquisition and financing. Upto year end 2014, the nature of Hong Kong listing companies he participated including artificial marine rearing company, mining, medical accessories manufacturing, chemical manufacturing, property Development company and furniture manufacturing company.

Mr. Chan has extensive working experience in investment and financing in diversified industries like manufacturing, trading, properties development etc.

Mr. Chan was also the part-time tutor in Hong Kong Management Association and Evangel Adult Education Center, Macau. He conducted credit risk, financial accounting and management accounting courses.



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## Biography of Patrick Liu

After graduation from the University of Management Technology, continued to study Accounting and Finance Professional Courses in Hong Kong.

Mr. Liu has over twenty years in corporate finance of PRC, South East Countries and Hong Kong, worked as Assistant General Manager, Financial Controller and Finance Manager in Listed Company and Multi National Companies.

In the past several years, Mr. Liu has worked in different department and included : management, marketing, accounting and finance, ERP system, internal control in MNC and Listed Company.

Since then, he has worked as the Financial Controller in charge of a Global International Smart Phone and Tablet company in BVI, Hong Kong and PRC for three years, the job mainly for corporate finance, communicate with bank and legal advisor.

From year 2015 onwards, Mr. Liu works as a Corporate Finance Director, mainly responsible for corporate finance in PRC and Hong Kong , including Enterprise Corporate Finance, Bank Trade Facilities, Mergers and Acquisitions, IPO financing in hotel, estate, supermarket, trading, manufacturing, property, entertainment, seafood and sugar manufacturing company.

Mr. Liu was also the guest lecturer in CMA (Aust.) Hong Kong Branch. He conducted PRC Salary Tax, PRC Customs, Corporate financial accounting and management accounting courses.