



HKPAI



Seminar: IP (INTELLECTUAL PROPERTY)

“創新驅動發展的最佳實踐”

Organizers :

Global Universities Alumni Union

Hong Kong Polytechnic Alumni Association

UC BERKELEY (PATENT LAW ALUMNI) &

AMERICAN INSTITUTE OF LEGAL STUDIES

Supporting Association :

University of Management and Technology Hong

Kong Alumni Association

Hong Kong Institution of Chief Engineers (FM)

南澳大學香港校友會博士社

亞洲持續發展中心

Guest Speaker : Prof Law

Venue : Hong Kong PolyU Campus Room V321

Charge : Free of Charge

Date : 20 November 2015 (Friday)

Registration : 6:45pm to 7:00pm

Seminar : 7:00pm to 8:15pm

Q&A : 8:15pm to 8:30pm



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Bibliography of the Speaker:

Prof. Law is a graduate of UC Berkeley (LLM, Technology & Law) & CUHK (JD), and he also received his special Industrial Health & Safety Management training in HK Poly U. He got his Bachelor degree in Environmental Health & Industrial Hygiene from the School of Occupational Health & Community Medicine from U of Washington, Seattle, and his Master of Science in Health/Safety from California State U. Doctoral degrees in Clinical Psychology & Education.

He is also a licensed California Energy Auditor (HVAC), Industrial Safety Engineer in HK & Industrial Health & Safety Engineering Management Supervisor (Ontario, Canada Occupational Health) since 1997. He is working as a Rehabilitation Psychologist (USA), Clinical Psychologist-Law practitioner (APA), accredited Mediator (HK & Florida Supreme Court) and Arbitrator (HK) in many industrial safety cases in USA, Canada, & HK. He has been giving various talks in Mexico, USA, Canada as well as the Occupational Health & Safety Centre in HK, Macau, and China as a Professor of Law-Psychology..

Prof/Dr. Law is interested in sharing his business and career developmental concepts in the following areas:

- (a) Intellectual Property & Trade Mark;
- (b) Patent & Copyright Concepts of Law
- (c) Privacy
- (d) new small and big inventions



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CONTENTS

FOCUS will be on:

- (I) PATENT LAW
 - What are the functions of Law & Ordinance?
 - What is patent?
 - What is patentable?
 - Analysis of patentability
 - Patent Infringement & Types of Infringement

- (II) COPY RIGHT
 - What is Copyrightable
 - What Rights are protected by Copy Right Law?
 - Who holds Copyright?
 - Enforcement of Copyrights Under Current Law
 - Degree of Infringement
 - Defense of Copyright



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CONTENTS

FOCUS will be on:

(III) TRADEMARK

What is Trademark

Function of Laws

Potential Conflicts with Other Users

Marks in Different Markets

Trademark Infringement and Remedy

(IV) SHARING OF NEW INVENTION BY SPEAKER

PREVENTION OF AGEING

INCREASE ATTENTION

OPEN SHARING FOR YOUR INVENTIONS

APPLICATION OF PATENT REGISTRATION